

Apply: Be a Reporter at the FutureLab 2015 in St Gallen, Switzerland

oikos is looking for two motivated and inquisitive individuals who will support the oikos FutureLab 2015 in St Gallen from **October 26-28**.

Under the topic **#MakeEducationMatter** the FutureLab 2015 aims to create action plans to implement sustainable and relevant education systems, by involving representatives from all parties with an interest in management and economics education. It is, specifically, intended to facilitate the design of learning experiences that are more effective at preparing change agents to address the challenges of the 21st Century. This signifies the embedding of sustainability and social perspectives in management and economics education and integrating pluralistic teaching methods.

With an aim to bring a younger generation's voice to the media coverage of this event we are looking for students who will independently write online articles, posts or tweets that will spread the message during the highly virtual FutureLab 2015.

As reporter you will have the opportunity to:

- Get experience in online journalism/social media at a highly international conference;
- Interact with 120 participants students, faculty and business representatives that want to transform management and economics education;
- Cost coverage package of onsite costs (food, accommodation, conference fees).

Requirements:

- Excellent written and verbal English skills
- Proven interest or experience in writing and social media

More information about the FutureLab: <http://oikos-international.org/futurelab/>.

Please send us your CV, motivation letter and one or two **article pitches** of the stories you are interested to follow up at the conference site (max. 150 words per pitch) by **September 15, 2015** to futurelab@oikos-international.org.

Check out a great article of how to pitch a story on the website from our friends at ProJourno: <http://projournio.org/2013/10/from-classroom-to-newsroom-guide-to-the-student-reporter-pitch/>