



oikos

Annual Report 2017

2017

About oikos

oikos is an international student-driven organization for sustainability in economics and management. Founded in 1987 in Switzerland, we today empower leaders to drive change towards sustainability worldwide.

Our programs embed environmental and social perspectives in faculties for economics and management. They comprise conferences, seminars, speeches, simulation games and other initiatives to transform teaching and research. They promote the integration of sustainability in curricula and provide platforms for learning, creating and sharing solutions.

The heart of our organization are our student members who turn ideas into action, currently in 49 oikos chapters around the world. They are supported by a global community of oikos alumni, advisors, faculty, and partners, as well as an international team based in St. Gallen, Switzerland.



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Vision



Economics and management education purposed for a sustainable world.

Mission



To transform economics and management education by empowering student change agents, raising awareness for sustainability opportunities and challenges, and building institutional support for curriculum reform.

Values

— RESPECT

— INTEGRITY

— ACCOUNTABILITY

— OPENNESS



Levan Pangani

This year we marked a historic milestone: our 30-year anniversary. Many of us sat together in the Swiss city of St. Gallen, where oikos began, to look back at its past, analyse the present and plan for the future.

What started in 1987, thanks to the efforts of a small group of students, three decades later evolved into a flourishing network of over a thousand committed individuals in 49 chapters to transform economics and management education worldwide.

The activities of oikos members across the world demonstrate that sustainability is a concern for millennials in every society, whether in Switzerland or Ghana, in the US or India. They highlight the need for change as well as pathways to a more sustainable world.

Over the last thirty years, our members have driven ahead a multitude of programs to embed sustainability both in academia and beyond.

2017 was no exception. Whether it was at our Finance Academy or the oikos Leadership Program, through our Case Writing Competition and most importantly, the broad range of projects and engagements by the oikos chapters, the pursuit of sustainability in economics and management guided us every step of the way.

We take pride in what we have achieved in the past 30 years, but we understand there is far more we have to accomplish. With this in mind, we look forward to the next oikos decade, to continue our engagement for sustainability in economics and management, and to empower students to create lasting change.

Thank you all, to our members for working tirelessly towards this shared cause, to our alumni for your continuous engagement along the way and to our partners and advisors for your essential support without nothing of what we have done in the past three decades would have been possible.

A stylized, handwritten signature of Levan Pangani in black ink.

Levan Pangani
President, oikos International

30th Anniversary Celebration



Since 1987, oikos members have engaged to shape the future development of economics and management towards a more just and sustainable world. On the occasion of our 30th anniversary we celebrated in St. Gallen, Switzerland by bringing together the global oikos community from 30 years of impact: our members and alumni, advisors and partners.



FutureLab 2017

The oikos FutureLab is our annual flagship event to gather the global oikos family of student members, alumni, advisors, and partners. It is not only a meeting to share perspectives on the future, but also a “laboratory” to design initiatives and engage the oikos community in pursuing them. In 2017, it was also the launchpad for the celebration of our 30th anniversary and for kicking off the next decade of oikos initiatives.

The FutureLab took place on October 12, 2017. Inspiring keynote speakers included Ambassador Michael Gerber (Swiss Special Envoy for Global Sustainable Development), Peter Lacy (Managing Director for Growth, Strategy, and Sustainability, Accenture), and Sophia Tickell (Founder and Director, Meteos). They tackled the topic of how business can and should be a force for good. In addition, oikos FutureLab panelists discussed reforms needed to transform economics and management education, and debated the role of oikos in this process. The FutureLab workshops also examined contemporary sustainability challenges that are crucial for the development of the sustainability agenda of the decades to come.



167

Participants



20

Speakers



6

Workshops



The oikos Conference is the oldest project of our local chapter in St. Gallen. The Conference has been making a difference in economics and management since 1989 by bringing together students, field experts and professionals from around the world.

For the special occasion of our 30th Anniversary Celebration, the oikos Conference was held the day after the FutureLab and revolved around the topic of Sustainable Investment. A number of high-level speakers shared their expertise on the different perspectives of sustainable investment, its development and challenges. The participants also had an opportunity to attend workshops and learn about sustainable portfolio strategies, a global bank in sustainable investment, impact investing across asset classes and sustainability integration into equity analysis.



> 100

International participants

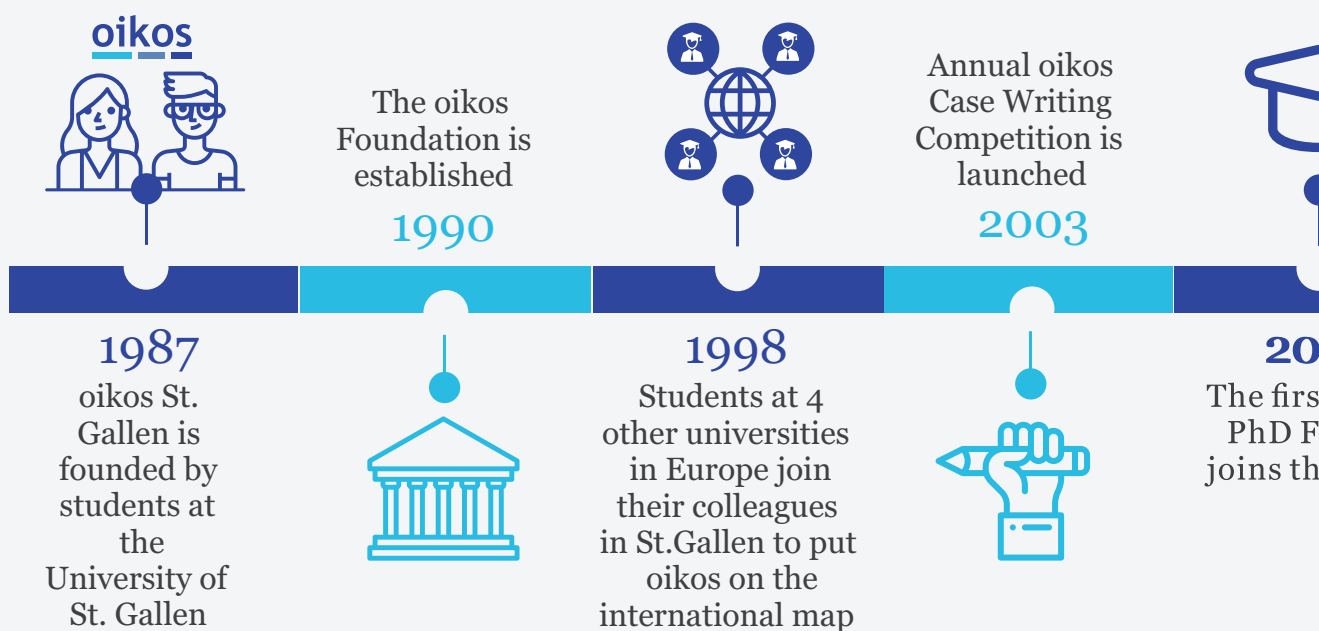
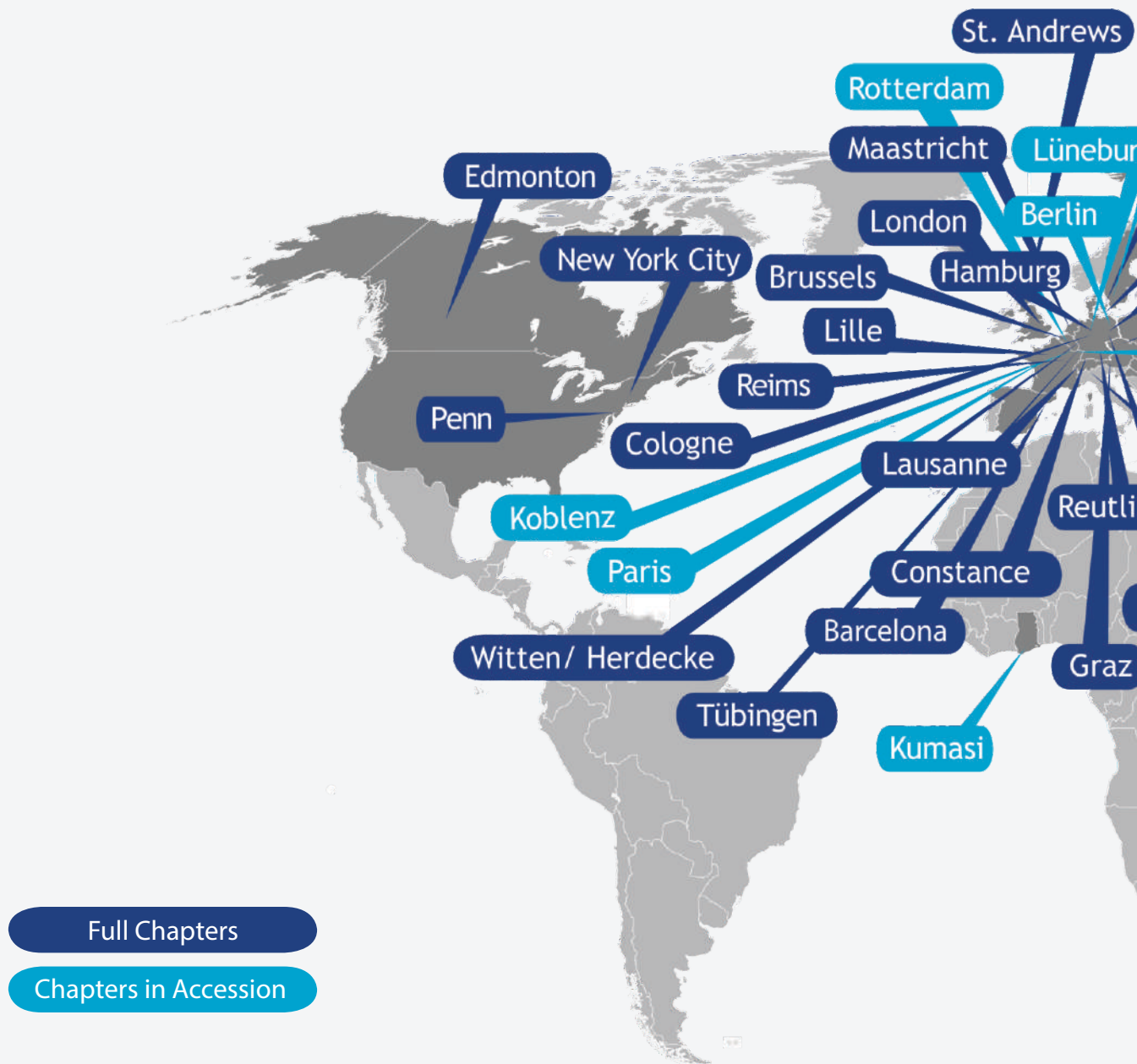


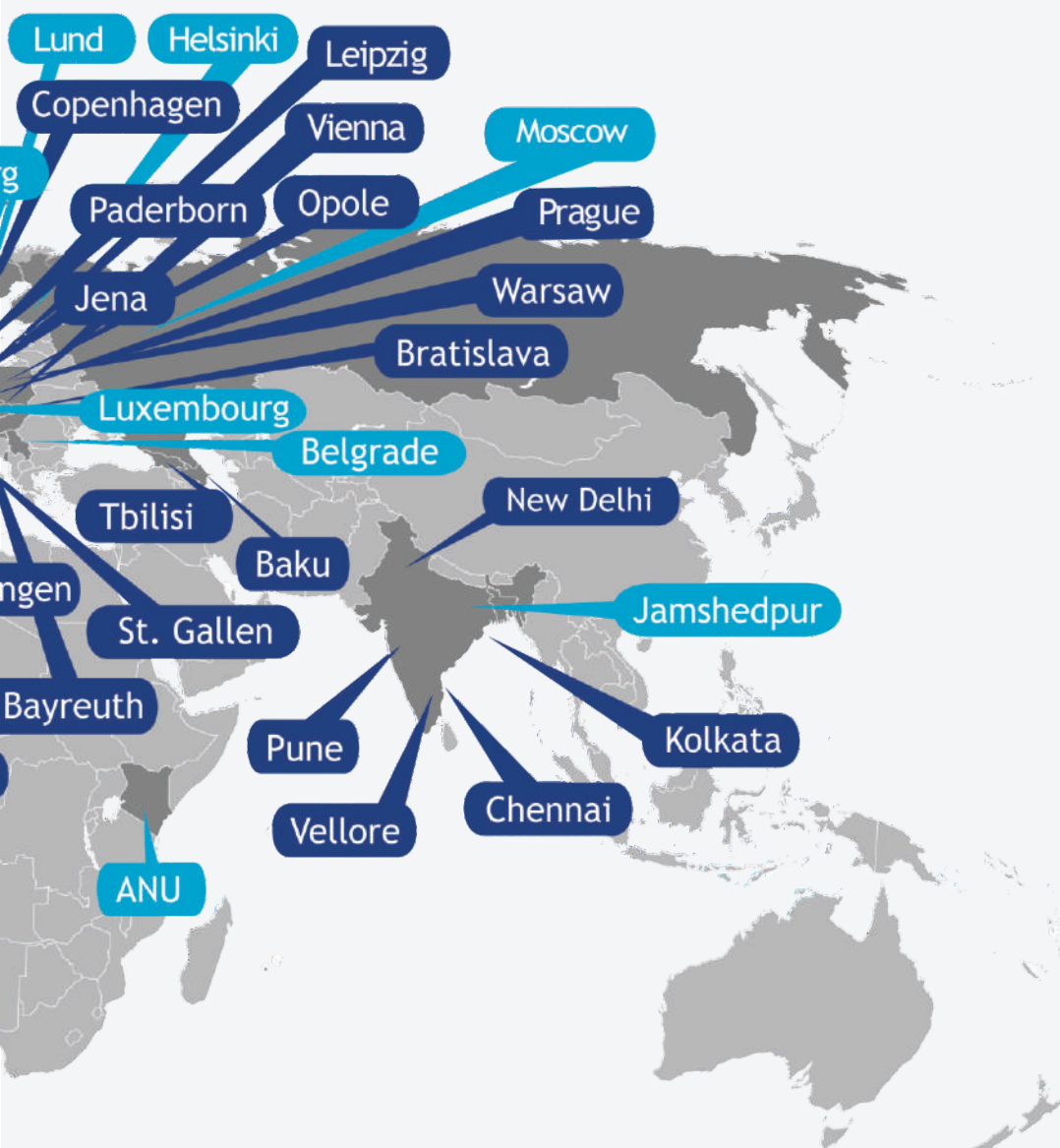
> 50

Local participants
(HSG and its surroundings)

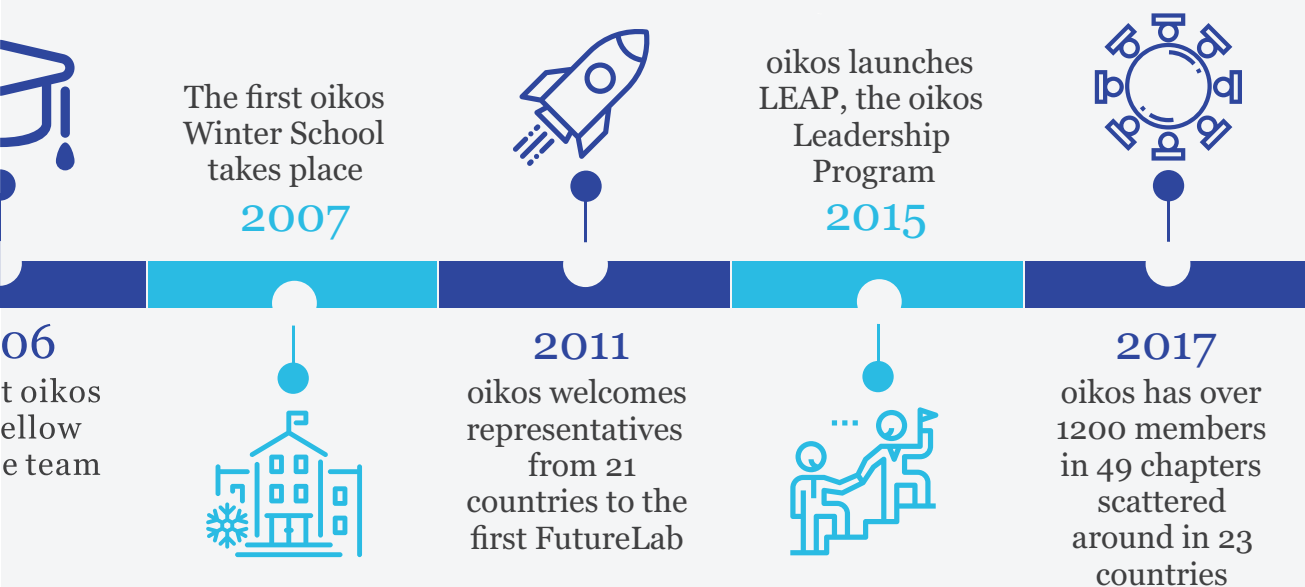
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oikos alumni





oikos



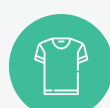
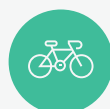
SPRING MEETING

HAMBURG

From 23 to 26 March, 2017 the oikos Spring Meeting took place in Hamburg, Germany. More than 130 millennials from over 20 countries participated in the event titled USE YOUR POWER – Empowering Young Leaders for Sustainable Decisions. The meeting brought together the oikos network to share and facilitate knowledge across different local chapters. The objective was to promote, inspire and enable future solutions for sustainable consumption.

Through speeches, discussions, and workshops, the meeting highlighted the effects of unrestrained consumption and emphasized the importance of conscious decision making. Local firms and initiatives also shared their experience and ideas about sustainable consumption.

The activities shared one common goal of empowerment to build confidence among the participants and to encourage them to lead the change towards a sustainable future in their communities.



The 10th oikos Winter School “You call it Eco. We call it Common Sense. Sustainability in the Fashion Industry” took place from 5 to 11 March 2017 in Witten, Germany. The Winter School explored the role and impact of the apparel industry on sustainable development. About 30 participants and a dozen of speakers from all walks of life spent the week amidst heated debates, discussing the current situation in the industry and possible solutions to its countless problems.

Bearing in mind the challenges of the textile industry, ranging from human rights violations to environmental damage, the oikos team at the University of Witten/Herdecke invited a diverse group of speakers. They represented the industry’s conventional players, innovators, NGOs, academia, and consultancies, that provide expertise and advice on sustainability. The speakers were instrumental in putting forward a big picture of the industry to the participants. It allowed them to come up with their unique understanding of the issues at hand and encouraged to develop strategies and possible solutions to eliminate the problems.

The Winter School proved a success thanks to the passionate participants, diligent organizers and professional speakers who tried to disentangle the vague “Eco” label and integrate sustainability into the common consciousness.



LEAP - the oikos Leadership Program is designed to inspire young leaders to become more responsible in their decision making and equip them with insights, knowledge, and tools to do so. Operated in three tracks (Basic, President, and Advanced), the program places its attention on participants' individual journeys, and challenges and encourages them to reflect on their values.

Every year, oikos kicks off the LEAP Program for the new cohort with the first on-site meeting, where participants get to know each other and exchange ideas. In 2017, the LEAP program gathered young passionate individuals in Kreuzlingen, Switzerland from 7 to 11 October. For the first time, oikos also welcomed representatives of other organizations *rootAbility*, *GRLI*, *National Union of Students UK* and *Chalmers Students for Sustainability*, that share oikos vision towards sustainability.



LEAP Program in 2017:



120 Participants



40 Advanced Track participants

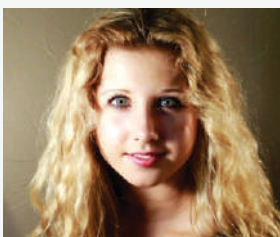


30 Countries



10 New partners

Over the four days, the participants talked about their values and the strategy of the oikos network, shared what they do in their local chapters, facilitated workshops on various topics from non-violent communication and environmental psychology to design thinking and climate simulations, and engaged in a panel discussion about the role of youth organizations in society.



Irie Ewers

Whether it was the shared passions or instant desire to connect, I really do walk away from this experience even more energized to continue working towards our shared goals and implementing our mission. It was refreshing to connect with people on such a profound level in such a short amount of time. Really, truly, such a memorable week!

oikos NYC, LEAP Advanced Participant 2017/18

Each year, some of the participants from the first oikos LEAP Meeting of the year decide to continue their journey of self-discovery and join the LEAP Advanced Track. The Advanced Track is a 9 month-long development program, where participants acquire not only knowledge enabling personal growth, but also practical skills to improve leadership in their chapters. They are guided by 8 coaches: oikos Program Manager, Adriana Troxler, and former LEAP participants.

In October, the LEAP Advanced Track welcomed 30 new participants and bid farewell to the 10 avid individuals who made up the LEAP Advanced cohort 2016/17.

I learned a lot about my values and how to act more in line with them. The webinars offered interesting insights from inspiring experts all over the world. Furthermore, I learned a lot from other participants. After the LEAP I am convinced that to live more sustainably, our behaviors towards each other should also be more sustainable – participating & honest without judgment.



Hannah Brack

oikos Paderborn, LEAP

Advanced Participant 2016/17

LEAP
Advanced
Program
2017



6 webinars



8 peer-to-peer calls



6 one-on-one coaching sessions



4 written reflections



3 on-site meetings

The oikos Young Scholars Finance Academy has provided an intensive experience of learning and academic exchange on research topics around finance and sustainability since its launch in 2009.



In 2017, oikos, in collaboration with the University of Zurich's Department of Banking and Finance, welcomed 15 PhD and post-doctoral researchers from leading European universities. The Finance Academy took place from 4 to 6 September in Zurich, Switzerland.

The faculty of the oikos Finance Academy 2017 comprised Prof. Timo Busch, University of Hamburg; Prof. Fabrizio Ferraro, IESE Business School and Prof. Sébastien Pouget, Toulouse School of Economics. The event included workshops by faculty members on the most recent developments in sustainable finance research and a roundtable on Bridging Practice and Research. The participants benefited from presenting and discussing their work with leading academics who provided structured feedback.

oikos-PRME Research Hub

The oikos-PRME Research Hub is a unique platform for students in economics and management at all levels (Bachelor, Master, and PhD) to share their research on sustainability-related topics. The goal is to encourage more and more students worldwide to write theses that address sustainability challenges of our time, since these students do not only shape their own research agenda, but can also provide important impulses and inspiration for others to move in that direction. The oikos-PRME Research Hub supports this dynamic.

PRME
an initiative of the
United Nations Global Compact



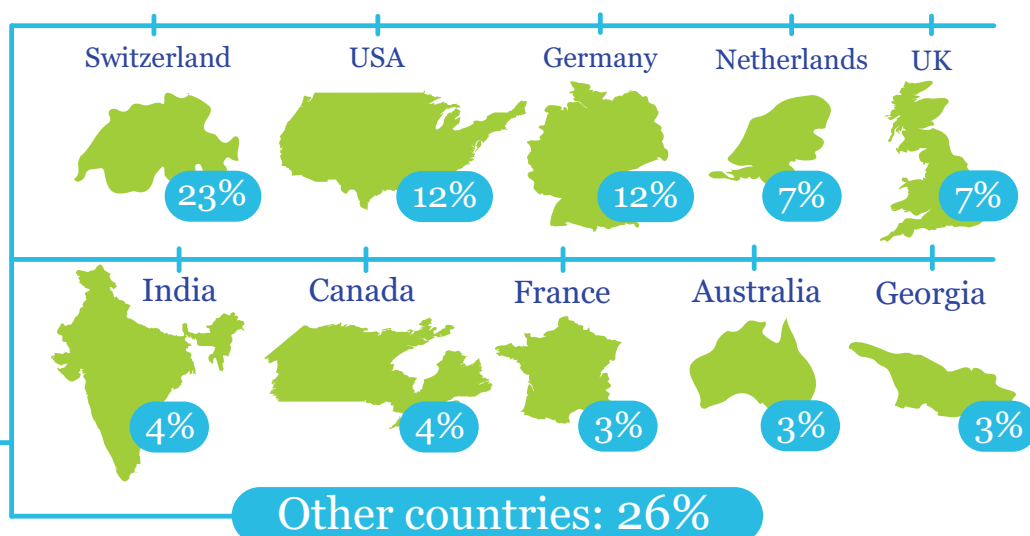
Interested students can submit their research through the oikos webpage.

24 BA, MA and PhD theses
(2015-2017)



2085 Page views
(2017)

Page visitors from



The oikos Cases Program supports the development and use of cases on sustainability in management, finance, and entrepreneurship courses. It comprises the annual oikos Case Writing Competition and the oikos Case Collection.

Through the Case Writing Competition oikos invites students and leading researchers from around the world to submit cases in one of three tracks on corporate sustainability, social entrepreneurship, and sustainable finance. Inspection copies of all winning cases, as well as runners-up, are included in the oikos [Online Case Collection](#). The oikos Free Cases provide the cases to lecturers around the world free of charge, under the Creative Commons license.

In 2017, an international panel of leading faculty acknowledged 13 exceptional cases and selected the following winners:

Corporate Sustainability:



The venture Freitag: From recycled bags to sustainable fashion By Reinhard von Wittken (TUM School of Management at Technical University of Munich, Germany)

Social Entrepreneurship:



Dharani: Nurturing the earth, fostering farmers' livelihoods By Joseph Satish V (Centre for Knowledge, Culture and Innovation Studies at University of Hyderabad, India) and C Shambu Prasad (Institute of Rural Management Anand, India).

Sustainable Finance:



A Burrito without integrity: Is this Chipotle for me? By Vijaya (Narapareddy) Zinnoury (Daniels College of Business, University of Denver, US)

114

Peer-reviewed cases (2003-2017)

9243

Cases views (2017)

4646

Program page views (2017)

35

Page views every day (2017)

Page
views
from:

USA : 20%

India : 20%

Switzerland : 10%

France : 9%

Germany : 7%

Canada : 5%

UK : 3%

Netherlands : 3%

Bulgaria : 2%

Philippines : 2%

Other Countries : 19%

A portrait of Hans Christoph Binswanger, an elderly man with white hair, smiling and resting his chin on his hand. He is wearing a dark suit jacket over a white shirt and a patterned tie. The background is a plain, light-colored wall.

In memoriam:



Hans Christoph Binswanger

Hans Christoph Binswanger was an academic pioneer and an inspiration for generation after generation of students. He stood at the forefront of building bridges between economics and ecology for five decades. And he accompanied and supported oikos in the pursuit of this objective since our start in 1987.

From 1957 onwards, Hans Christoph Binswanger was active in research and teaching at the University of St. Gallen, Switzerland. With his inaugural lecture as full professor of economics in 1969 he highlighted the limits to economic growth as well as the need to move beyond GDP and account for the use of energy and resources in our measures of progress. He remained a forceful advocate for the reintegration of nature into economics ever since. He also put a critical spotlight on the key role of the monetary system in modern economies and the growth imperative it creates, as well as the fact that neoclassical economic models neglect the role of money. Moreover, and crucially, he engaged in policymaking and is widely considered the father of the idea of an environmental tax reform – a contribution for which he received the first Adam Smith Prize for Environmental Economic Policy in 2004.

When the founding members of oikos approached him to launch the organization in 1987, Hans Christoph Binswanger vouched for them vis-à-vis the university and joined our advisory board. When one of the early oikos conferences resulted in the idea to establish a dedicated Institute for Economy and the Environment at the University of St. Gallen in 1992, he fully endorsed it, moved his chair for economic theory into the new institute, and thus enabled it to get off the ground. And when we decided to internationalize our activities in 1998 he supported us all along the way.

Hans Christoph Binswanger passed away at the age of 88 in January 2018. His legacy and inspiration will remain with us for generations to come.

oikos Alumni are active across the world in business, government, NGOs and academia. This creates an opportunity to engage in joint initiatives and enables our student members to tap into an amazing pool of knowledge and passion for sustainability. The oikos Alumni meet regularly to discuss sustainability and reminisce about their time at oikos.

Alumni Days in 2017

Online Debate January

Three experts and oikos alumni sat down with Benedikt Lemke, wind energy engineer, and oikos alumnus, in an online debate to discuss technological advancements in renewable energy.

Berlin January

Alumni from all generations and 8 oikos chapters working or studying in Berlin came together to discuss sustainability and strengthen the oikos bond in the German capital.

Munich May

oikos Alumni came together for an Asparagus Dinner (Spargel-Essen) in Munich to share their thoughts on sustainability in a relaxed and friendly atmosphere.

St. Gallen October

70 oikos Alumni got together to celebrate our 30th anniversary and meet up with old friends. The main topic of the discussion revolved around our plans for alumni activities as oikos moves into its next decade.

Brussels & Paris October

Alumni from oikos Brussels and Paris came together in their home cities. They enjoyed a friendly evening around a drink while networking with other oikos members and discussing sustainability.

Alumni Impressions



Axel Bozier, oikos Reims: *The community of oikees has provided me with infinite inspiration and energy since I joined oikos. I am still very excited to be involved in the organization as an Alumnus since the values that drive us at oikos should not be forgotten once we embrace a career. Sharing the knowledge and passion is important to me, and I would be happy to mentor the new generations of oikees.*



Renée Horster, oikos St. Andrews: *Many of the experiences I had through oikos, have helped me along the way and continue to do so. I often feel that might be the biggest strength of oikos: It invites young people in, helps them to deepen their interests and allows them to experience that, with a strong community to support you, there are ways to make a difference.*



Saurav Kumar Das, oikos Jamshedpur: *My journey with oikos has been a momentous one and has helped me become a better individual in both personal and professional domains. In essence, the experience that I've gained through the oikos community over the years is a part of my core identity as an organizational development professional.*

oikos Associates join our international management team to pursue their passion for a particular topic, and to explore key questions, examine answers, identify innovative players, and develop their own perspectives around it. They also take the lead on organizing workshops, debates and roundtable sessions on their topic of interest, and foster an exchange within the oikos community about the issues at hand as well as share their insights in a final report.

Digitalization and Sustainability was the topic of first oikos Associate, *Christoph Rappitsch*, who joined us in 2016. He explored the opportunities and risks of the digital economy for a broad sustainability agenda and thus for people, communities and the planet in the first *oikos Associate Report* published in 2017. His research demonstrated how new tools, such as apps and technologies, help live life and run companies in a more sustainable way. At the same time, it emphasized the possible drawbacks of these developments.

The prevalence of a single school of economic thought and inherent bias against others often observed at universities in Europe and elsewhere motivated our new oikos Associate, *J. Christopher Proctor* to focus on the topic of Pluralist Economics. Pluralist economics is the idea that the best way to understand the economy is to study a large number of competing theories, since each individual theory is necessarily incomplete and limited.

J. Christopher is set to lead a series of workshops aimed at diversifying the economic toolkit of oikos members in 2018.



Christoph Rappitsch



J. Christopher Proctor

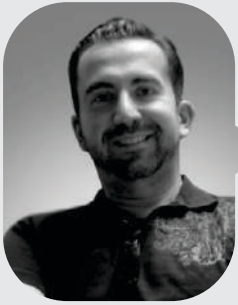
It was a fantastic opportunity to work as the first oikos Associate on digitalization and sustainability. It is a fascinating topic that I will definitely remain engaged in moving forward.

All around the world, students of economics have come to the conclusion that something is deeply wrong with the discipline of economics. In the past five years, more students have joined in, criticizing economics education for being detached from reality and void of critical thought about different theories or economic ideas. There are exciting things going on in the world of economics education, and I'm honored that oikos is giving me the platform and resources to work on the topic of pluralist economics.



The oikos PhD Fellowship Program was initiated in 2006 to support outstanding international PhD students writing their thesis on sustainability in economics or management and provide them with an opportunity to engage in oikos programs.

In 2017, we were delighted to support two PhD Fellows at the University of Zurich's Department of Banking and Finance, *Carlos Vargas* and *Stefano Ramelli*.



Carlos Vargas:

My involvement in oikos during 2017 has allowed me to deepen my exposure to current trends in Sustainable Finance worldwide. I believe Sustainable Finance is the present and future of Finance, and goes way beyond conventional understanding.



Stefano Ramelli:

I am broadly interested in how environmental and social considerations are integrated into the various dimensions of Corporate Finance. I like what I am doing because, I am convinced, if we want to make our economy more sustainable, we must act on how finance is taught and researched.

Expedition



With the support of the "Expeditions" program of the Mercator Foundation Switzerland, oikos Outreach Manager Clementine Robert has moved to India in 2017 to deepen our engagement with our alumni on the subcontinent, as well as to foster the integration of sustainability perspectives from emerging countries into oikos activities.

Clementine is hosted by swissnex India in Bangalore. Over the last few months, she connected with alumni and oikos chapters as well as key actors in sustainability in India. She will return in summer 2018 to join us in the management team to ensure the integration of the lessons learned into our initiatives moving forward.

Asia Meet



From 18 to 20 February the oikos Asia Meet 2017 took place in Kolkata, India. The event united participants under the theme Together We Can. It facilitated networking of the oikos regional chapters and served as a platform for sharing best practices and lessons learned in sustainability from developed nations for developing nations and vice-versa.

The oikos Asia Meet 2017 combined thought-provoking debates with invigorating activities to generate novel ideas and proposals in the field of sustainable development. The event included a panel discussion "East or West: Best practices in Sustainability" and a case competition,

which welcomed the top 5 teams out of 120 registrations to its final round. In addition, participants visited Mousuni Island, where floods caused by climate change had devastated its residents and rendered their land barren. The visitors became familiarized with the island and its pitfalls, and alongside the natives engaged in talks to come up with solutions that could alleviate the problem.

For a brief but fruitful three days the Asia Meet united people with a shared understanding of the importance of sustainable development who believe that indeed Together We Can.



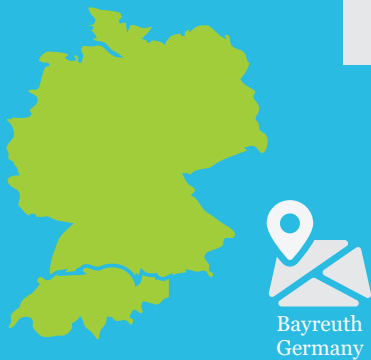
Francophone Meeting



oikos Reims welcomed the French-speaking chapters of Lille, Brussels, and Lausanne to Reims, France from 17 to 19 November 2017. The meeting marked the 10th anniversary of oikos Reims and focused on the topic of Bioeconomy.

The oikos members and alumni examined the topic through speeches and workshops. They had a chance to share their perspectives, knowledge, and ideas, as well as the opportunity to reflect on the future of the bioeconomy. The weekend was a real celebration of intercultural exchanges, full of conversations and new encounters. The participants talked about their experience, discussed lessons learned, and shared information about upcoming projects in their local chapters.





Germany Meeting

The oikos Germany Meeting gathered oikos members and alumni from 12 to 14 May, 2017 in Bayreuth, Germany. The meeting titled To Grow or Not To Grow discussed current consumption patterns and sustainable approaches to growth.

After the keynote speaker introduced the participants to the theory of degrowth, local oikos members, in unique oikos style where participants become facilitators, took the lead to further discuss the theory with an aim to analyze each individual's role in changing current consumption/production patterns. Moreover, the participants gained hands-on experience in upcycling and basket-weaving during the workshops. By showing the simplicity of this type of activities, the event contributed to the development of a renewed sense of commitment to responsible consumption among the participants.

The event also facilitated networking of the oikos chapters and served as a platform for sharing experience between the current members and alumni. The Germany Meeting concluded with a reflection session in the Ecological Botanical Garden of Bayreuth.



Central and Eastern European Meeting



The CEE Meeting took place from 7 to 10 September 2017 in Baku, Azerbaijan. Participants from the oikos chapters in the Central and Eastern European region visited Baku to discuss Leadership in Sustainable Urbanization. The meeting aimed at empowering young leaders to tackle the challenges stemming from rapid and uncontrolled urbanization.

The importance of cooperation was at the heart of the program, as the participants learned about the impact of a sustainable society in the formation of cities. Keynote speakers discussed sustainable urbanization and the necessity for harmony among the social, economic and environmental development for the transition to a sustainable society. The oikos members left the meeting with a strong motivation to advocate for change in the realm of urbanization.



oikos chapters implement our shared vision, day in and day out, with more than 200 local activities focused on some of the most important topics in economics and management. We bring forth just a small selection of projects organized in 2017.

Europe

Barcelona, March - Sustainability Cycle

oikos Barcelona and their Sustainability Cycle brought together students in order to introduce sustainable management to future leaders. Every student enrolled in the Cycle was able to attend 4 talks from professors, 6 talks from companies, 2 workshops and participate in the final case competition. The Sustainability Cycle received the ESADE Business School sustainability award.

Brussels, March - Sustainable Finance Conference

About 250 students, as well as the general public, registered for the oikos Brussels' Sustainable Finance Conference. 5 guest speakers introduced their projects and provided answers to the question: "What, as a citizen, can we do to lead to more sustainable finance?" The event demonstrated that people are interested in sustainable finance and want to learn more about the role they can play to promote it.

Cologne, Summer Semester - Polarschmelze, Polarisierung, Pluralismus

oikos Cologne raised awareness about Pluralist Economics and introduced the topic to students, as well as to the wider public. The project organized in twelve open sessions provided a platform for speakers from all over Germany to present their research that is different from those found in standard textbooks. The participants had an opportunity to debate the topic and challenge the speakers' ideas.

Copenhagen, March - Green Week 2017

oikos Copenhagen filled up the halls of Copenhagen Business School with large companies, start-ups, fashion designers, food lovers and engaged students to discuss sustainability topics. The Green Week 2017 program comprised 3 lectures, 2 workshops, Green Fair, a Sustainable Fashion Show and Green Tasting. The diversity of the activities allowed the participants to gain insight into different sustainability perspectives.

London, February - Sustainability Pop-up Fair

oikos London invited speakers with experience in alternative careers (such as green investment) to broaden students' career options and inform them about employment opportunities in sustainability. The students interacted with the professionals in the field and shared their perspectives. The event also revealed a winner of the photography competition "Sustainability in the Concrete Jungle".

Paderborn, June - Heldentag

Heldentag (Heroes Day) is a university conference about sustainability hosted by oikos Paderborn. In 2017, Heldentag's focus was "Industry4u: Companies on their Way into the Future" (referring to the German industrialization/digitalization process called Industrie 4.0). The keynote speakers introduced topics, while parallel workshops enabled the participants to deepen their knowledge about the given issue.

Vienna, June - Global Goals Conference

oikos Vienna in cooperation with the Competence Center for Sustainability and the Initiative for Growth in Transition hosted a conference on the Sustainable Development Goals (SDGs). Representatives from businesses, research, and civil society led workshops on different topics, while the keynote speaker and panel discussed the implementation of the SDGs in Austria.

Cross-chapter - EcoMap

EcoMap (ecomap.global) is a web-based platform to facilitate sustainable and ethical consumption in urban areas. Initiated by oikos St. Gallen in 2013, EcoMap helps to identify sustainable businesses in a consumer's area through geolocation. Collaboration between oikos St. Gallen and Hamburg led to its internationalization. The platform is currently available in Hamburg, Lausanne, St. Gallen, and Zurich.

North America

Edmonton, February - Learn. Interact. Teach. (L.I.T.) On Location

L.I.T. on Location is a project from oikos Edmonton, which presents the best examples of responsible businesses to students. In 2017, a cohort of MacEwan University students visited the Mosaic Centre, one of the most environmentally-conscious buildings in Canada. The students analyzed how sustainability can be incorporated into different sectors and explored the various forms social responsibility can take.

New York City - Speakers Series and Community Lunches

oikos NYC hosted a Speakers Series and Community Lunches to bring the sustainability debate to the Economics Department. In the Speakers Series leading experts presented their work to the students. The topics varied and included issues that crossed economics, environment, and sustainability. The Community Lunches offered a space to students, who wanted to present their research and receive feedback. In 2017 oikos NYC held 14 Speaker Series and 7 Community Lunches.

Asia

Jamshedpur - Live Projects

Live Projects is a social consultancy program led by oikos Jamshedpur in India. Every year, they help local NGOs, startups or SMEs in India to become economically sustainable. Since 2016, they have assisted 6 organizations in the Jamshedpur area. For example, since 2017 they have been working with the Sabar people, an isolated tribe, that makes beautiful handicrafts but found it challenging to sell them.

Kolkata, January - Case Competition: Green Future

oikos Kolkata held a case writing competition titled "Green Future" in January 2017. The competition theme focused on CSR funding for solar microgrid companies. Individuals or teams of two people from all across India were welcomed to join and bring forward their innovative ideas. The jury revealed the 9 best entries and awarded prizes.

Vellore, March - B Plan

oikos Vellore organized an introductory session on the basics of finance and marketing to help create sustainable business models and highlight the importance of strategic finance, as well as innovative marketing practices. The session titled B Plan explained to students ways in which capital and marketing strategy work in symbiosis to turn a business idea into success.

Meet the oikos Team



Vusal Abasov
Member, Executive
Board 2017



Ankit Agarwal
Member, Executive
Board 2017



Alexander Barkawi
President, Board
of Trustees



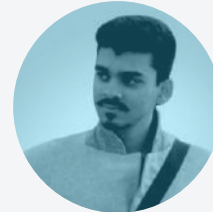
Mathias Binswanger
Board of Trustees



Katrin Bruls
Member, Executive
Board 2018



Thomas Dyllick
Board of Trustees



Prudhvi Gadiraju
Member,
Executive Board 2017



Adrian von Jagow
Project Coordinator
2016-2017



Nurlan Jahangirli
Member, Executive
Board 2018



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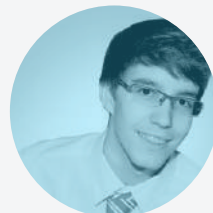
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