This is a general learning note for all cases in the oikos case collection. It shifts the focus from pure, linear analysis to a contextual study that invites students to dive into research of publicly available information & form a wider understanding of the case and its story. In short: this is an instruction on how to use case studies to study the story behind and the development of the case over the years.

We recommend you to either let students explore the cases in individual work, or create a workshop format where several cases might be used at the same time. A debrief & sharing of perspectives is critical for the learning process and should happen with all students in an open conversation.

We propose the following questions & invite you to add your own, adapted to your context & the selected case:

- **On the authors:** Who’s behind the case? What are the contexts that might have influenced the author? Why?

- **On the case study:** What’s the story that frames the case?
  - What’s behind the situation displayed?
  - In which context did the organization/individual evolve, what was the context at the point of reference? Consider contexts like economy, environment, spirituality/religion, education, society, science, technology & others
  - Who played a particular role in the case? Why?

- **On the development ever since:** How did the story go on? Which direction did it take?
  - What happened to the organisation/individual after the case was written?
  - Was the development you describe a sustainable one? How do you judge this?
  - Looking at the progress, where do you see missed opportunities or untapped potentials?

- **What else can you think of?** Try to see the cases in their real-world context and see what you can learn for your own situation.